

Doug Ridley, President
 Darryl Petty, Vice President
 Jenny Gardner, Fundraising Coord.



PO Box 766
 Olivehurst, CA 95961
 (530) 742-7949
 www.playoill.org

2011 SPONSOR FORM

Sign Sponsor

Your sign will be displayed at the little league park during the spring and winter ball seasons (approximately 8 months). You will also get your business name posted on our website with a link to your website.

New (Please provide a business card or logo)	\$225 _____ (quantity)
Renewal	\$150 _____ (quantity)

Team Sponsor

Your business name will be printed on the back of the player's jerseys above their number. You will also get your business name posted on our website with a link to your website.

New or Renewal	\$200 _____ (quantity)
-----------------------	-------------------------------

Senior BB Team _____ (quantity)
Senior BB Team _____ (quantity)
Junior BB Team _____ (quantity)
Junior BB Team _____ (quantity)

Major BB Team _____ (quantity)
Major BB Team _____ (quantity)
Minor BB Team _____ (quantity)
Minor BB Team _____ (quantity)

Coach Pitch BB Team _____ (quantity)
Coach Pitch BB Team _____ (quantity)
Tee Ball _____ (quantity)

Team & Sign Sponsor

Your sign will be displayed at the little league park during the spring and winter ball seasons (approximately 8 months). Your business name will be printed on the back of the player's jerseys above their number. You will also get your business name posted on our website with a link to your website.

New (Please provide a business card or logo)	\$325 _____ (quantity)
Renewal	\$250 _____ (quantity)

Senior BB Team _____ (quantity)
Senior BB Team _____ (quantity)
Junior BB Team _____ (quantity)
Junior BB Team _____ (quantity)

Major BB Team _____ (quantity)
Major BB Team _____ (quantity)
Minor BB Team _____ (quantity)
Minor BB Team _____ (quantity)

Coach Pitch BB Team _____ (quantity)
Coach Pitch BB Team _____ (quantity)
Tee Ball _____ (quantity)

Non-Financial Donation

We are also in need of baseball, softball and safety equipment. In addition, we can always use facilities maintenance equipment, supplies, use of heavy equipment and labor. Please describe what you would like to donate:

Sponsor & Payment Info

Please make your tax deductible check payable to **Olivehurst Linda Little League (OLLL)** and mail to: PO Box 766, Olivehurst, CA 95961 - please include a business card with check. By Signing this form I, the sponsor, acknowledge the sponsorship policy and agree to adhere to all components of this policy. If I fail to adhere to the policy, the Olivehurst Linda Little League has the right to revoke my sponsorship. **A representative of the OLLL will call to discuss & confirm the specifics.**

Name of Sponsor/Business	Address	Phone Number
--------------------------	---------	--------------

Signature of Responsible Party	Date
--------------------------------	------

OLLL Sponsorship Policy

I have read and understand the sponsorship policy on the reverse of this document.

Please Initial: _____



Sponsorship Policy

Purpose

The purpose of this document is to define the Olivehurst Linda Little League policy for sponsorships. This policy will delineate the rights and responsibilities of both the League and the Sponsor. The local Little League program, in this case the Olivehurst Linda Little League has the ability to define sponsorship standards as per the Little League International Operating Manual (see section titled "Sponsors and Donors").

Audience

The direct audience of this policy is both the Little League Board members and sponsors, although all Little League volunteers, parents, players and the general public are welcome to view this policy.

Policy Maintenance

This policy must be reviewed and approved by the Board of Directors within the first 60 days of each new season (as defined by the Olivehurst Linda Little League Constitution and By-Laws). This will ensure the policy is kept up to date with sponsorship standards at the Little League International as well as local level.

The Policy

The Olivehurst Linda Little League Sponsorship Policy consists of Little League International Standards and Olivehurst Linda Little League Standards. If at any time there is a conflict between these two sets of standards, the Little League International Standards prevail.

Little League International Standards

The Little League International standards are the standards included in the current Little League International Operating Manual.

Olivehurst Linda Little League Standards

Each and every sponsor must completely understand that a sponsorship is not an endorsement of the person, business or any products or services provided by the said business by the Olivehurst Linda Little League.

Sponsors must get prior approval of any use of the League's names, trademarks, emblems, etc., as indicated in the following guidelines:

- Little League International shall have the sole and exclusive right to use and to allow or refuse to others the use of the terms "Little League," "Little Leaguer," and the Official Little League Emblem or any colorable simulation thereof.
- Sponsors may not use the marks or words "Little League," "Little Leaguer," "Little League Baseball," "LLB", "LL", "Senior League Little League," "Big League Little League," "Challenger Division" without including the local league's name "El Dorado Hills Little League". The only exception is in the case of a local affiliate of a national sponsor.
- Sponsors cannot use the words "Little League," "Little Leaguer," "Little League Baseball," "Senior League Little League," "Big League Little League," "Challenger Division," and/or the Official Emblem in conjunction with any product or service.
- Sponsors cannot use the words "Little League," "Little Leaguer," "Little League Baseball," "Senior League Little League," "Big League Little League," "Challenger Division," and/or the Official Emblem in conjunction with any other activity or program, or as a part of a composite name covering related programs. These said names or the Official Emblem may not, for example, appear on stationery, bulletins, press releases of other sports organizations, commercial enterprises or services.
- Sponsors must not use the Little League name and Official Emblem separately or in conjunction with the name of any other program or activity for the purpose of soliciting funds to be used for other than Little League activities.
- Any use of the marks or words "Little League," "Little Leaguer," "Little League Baseball," "LLB", "LL", "Senior League Little League," "Big League Little League," "Challenger Division," and/or the Official Emblem on the Internet requires written authorization from Little League International Headquarters annually.
- Complete information on the use of Little League Marks can be found in the current version of the Operating Manual. The Little League International standards are hereby included by reference. See section "Use of Little League Marks" in the Operating Manual.
- Exploitation of the Little League program, a league, a team or individual player for the benefit, financially or otherwise to a sponsor is strictly prohibited.
- Sponsorships can be revoked at any time without refund for violating this policy.
- This policy does not limit the League's (either Olivehurst Linda Little League or Little League International) legal recourse available due to copyright or trademark infringement for misuse of Little League International property.