



2009 SPONSORSHIP PACKAGE

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OLLL - SPONSORSHIP PACKAGES

CATEGORY	LEVEL	PRICE		DESCRIPTION
TEAM SPONSOR	JR, SENIOR & MAJOR	\$ 350	\$300 for returning	Name on back of your teams jerseys. Name listed on division sponsor banner. Link on playolll.org to your website. (Add an outfield fence banner - \$100) (Add logo to league t-shirts - \$75)
	MINORS	\$ 300	\$250 for returning	Name on back of your teams jerseys. Name listed on division sponsor banner. Link on playolll.org to your website. (Add an outfield fence banner - \$100) (Add logo to league t-shirts - \$75)
	TEE-BALL & COACH PITCH	\$ 250	\$200 for returning	Name on back of your teams jerseys. Name listed on division sponsor banner. Link on playolll.org to your website. (Add an outfield fence banner - \$100) (Add logo to league t-shirts - \$75)
LEAGUE SPONSOR	HALL OF FAME	\$ 1,000	\$900 for returning	2 Outfield fence signs located on 2 fields. Logo on league T-Shirts. Opening and closing day recognition. Dedicated sponsor page on playolll.org linked to your site. Company listed on www.playolll.org sponsors page. (Add an outfield fence banner - \$100)
	MVP	\$ 750	\$700 for returning	1 Outfield fence sign located on field of your choice. Logo on league T-Shirts. Opening and closing day recognition. Enhanced description on league sponsor web page linked to your site. Company listed on www.playolll.org sponsors page. (Add an outfield fence banner - \$100)
	GRAND SLAM	\$ 500	\$450 for returning	1 Outfield fence sign located on field of your choice. Opening and closing day recognition. Company description listed on www.playolll.org sponsors page + link. (Add an outfield fence banner - \$100) (Add logo to league t-shirts - \$75)
	ALL STAR	\$ 250		Opening and closing day recognition. Company listed on www.playolll.org sponsors page + link.
	GOLD GLOVE	\$ 100		Opening and closing day recognition. Company listed on www.playolll.org sponsors page
SPORTS COMPLEX SPONSOR	NAME THE COMPLEX	\$ 4,500		You get to name the COMPLEX! i.e.. "Pepsi Park". 1 large sign designating the entire complex as your business name. One large sign on every field designating the complex name. Opening and closing day recognition. Park name published on website with company description and link to your site. Logo on league T-Shirts.
T-SHIRT ONLY SPONSOR		\$ 100		OLLL is producing professionally silk-screened league t-shirts that will be sold as a fundraiser. As a t-shirt sponsor you will get you're company logo(s) displayed on the back of the shirt with the other sponsors.

OLIVEHURST LINDA LITTLE LEAGUE

SPONSORSHIP APPLICATION

PLEASE PROVIDE SPONSOR INFORMATION

BUSINESS NAME _____	CONTACT NAME _____
PHONE NUMBER _____	CONTACT PHONE _____
BUSINESS ADDRESS _____	BUSINESS TYPE _____
CITY _____	
STATE _____	ZIP CODE _____
	PRIMARY PRODUCT/SERVICE _____

PLEASE SELECT YOUR DESIRED SPONSORSHIP LEVEL BY PLACING YOUR INITIAL IN THE APPROPRIATE BOX

<p>TEAM SPONSOR</p> <p>JUNIOR & SENIOR <input type="checkbox"/> NEW <input type="checkbox"/> RETURNING</p> <p>MINOR & MAJOR <input type="checkbox"/> NEW <input type="checkbox"/> RETURNING</p> <p>TEE-BALL <input type="checkbox"/> NEW <input type="checkbox"/> RETURNING</p> <p>T-SHIRT SPONSOR ONLY</p> <p>JUST PUT ME ON THE SHIRT <input type="checkbox"/></p>	<p>LEAGUE SPONSOR</p> <p>HALL OF FAME <input type="checkbox"/> NEW <input type="checkbox"/> RETURNING</p> <p>MVP <input type="checkbox"/> NEW <input type="checkbox"/> RETURNING</p> <p>GRAND SLAM <input type="checkbox"/> NEW <input type="checkbox"/> RETURNING</p> <p>ALL STAR <input type="checkbox"/> NEW</p> <p>GOLD GLOVE <input type="checkbox"/> NEW</p>	<p>SPORTS COMPLEX SPONSOR</p> <div style="border: 1px solid black; padding: 5px; text-align: center; margin: 5px 0;">COMPLEX SPONSOR NAME</div> <p>ADD BANNERS <input type="checkbox"/> HOW MANY</p> <p>ADD T-SHIRT <input type="checkbox"/> \$75</p>
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<p style="text-align: center;">TOTAL DOLLAR AMOUNT FOR SPONSORSHIP</p> <p style="text-align: center; font-size: small;">If you would just like to donate, please enter the amount in the box.</p>	<div style="border: 1px solid black; width: 100%; height: 50px; display: flex; align-items: center; justify-content: center;"> \$ </div>
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Please make all checks payable to:

Olivehurst Linda Little League

Please include a business card with your application & payment.

By Signing this form I, the sponsor, acknowledge the sponsorship policy and agree to adhere to all components of this policy. If I fail to adhere to the policy, the Olivehurst Linda Little League has the right to revoke my sponsorship.

Signature of Sponsor	Date
Signature of Approving League Official	Date

If submitting by mail, please send completed application, payment and business card to:

Olivehurst Linda Little League
Attn: Treasurer
PO Box 766, Olivehurst, CA 95961

Olivehurst Linda Little League Sponsorship Policy

Purpose

The purpose of this document is to define the Olivehurst Linda Little League policy for sponsorships. This policy will delineate the rights and responsibilities of both the League and the Sponsor. The local Little League program, in this case the Olivehurst Linda Little League has the ability to define sponsorship standards as per the Little League International Operating Manual (see section titled "Sponsors and Donors").

Audience

The direct audience of this policy is both the Little League Board members and sponsors, although all Little League volunteers, parents, players and the general public are welcome to view this policy.

Policy Maintenance

This policy must be reviewed and approved by the Board of Directors within the first 60 days of each new season (as defined by the Olivehurst Linda Little League Constitution and By-Laws). This will ensure the policy is kept up to date with sponsorship standards at the Little League International as well as local level.

The Policy

The Olivehurst Linda Little League Sponsorship Policy consists of Little League International Standards and Olivehurst Linda Little League Standards. If at any time there is a conflict between these two sets of standards, the Little League International Standards prevail.

Little League International Standards

The Little League International standards are the standards included in the current Little League International Operating Manual.

Olivehurst Linda Little League Standards

Each and every sponsor must completely understand that a sponsorship is not an endorsement of the person, business or any products or services provided by the said business by the Olivehurst Linda Little League. Sponsors must get prior approval of any use of the League's names, trademarks, emblems, etc., as indicated in the following guidelines:

Little League International shall have the sole and exclusive right to use and to allow or refuse to others the use of the terms "Little League," "Little Leaguer," and the Official Little League Emblem or any colorable simulation thereof.

Sponsors may not use the marks or words "Little League," "Little Leaguer," "Little League Baseball," "LLB", "LL", "Senior League Little League," "Big League Little League," "Challenger Division" without including the local league's name "El Dorado Hills Little League". The only exception is in the case of a local affiliate of a national sponsor.

Sponsors cannot use the words "Little League," "Little Leaguer," "Little League Baseball," "Senior League Little League," "Big League Little League," "Challenger Division," and/or the Official Emblem in conjunction with any product or service.

Sponsors cannot use the words "Little League," "Little Leaguer," "Little League Baseball," "Senior League Little League," "Big League Little League," "Challenger Division," and/or the Official Emblem in conjunction with any other activity or program, or as a part of a composite name covering related programs. These said names or the Official Emblem may not, for example, appear on stationery, bulletins, press releases of other sports organizations, commercial enterprises or services.

Sponsors must not use the Little League name and Official Emblem separately or in conjunction with the name of any other program or activity for the purpose of soliciting funds to be used for other than Little League activities.

Any use of the marks or words "Little League," "Little Leaguer," "Little League Baseball," "LLB", "LL", "Senior League Little League," "Big League Little League," "Challenger Division," and/or the Official Emblem on the Internet requires written authorization from Little League International Headquarters annually.

Complete information on the use of Little League Marks can be found in the current version of the Operating Manual. The Little League International standards are hereby included by reference. See section "Use of Little League Marks" in the Operating Manual.

Exploitation of the Little League program, a league, a team or individual player for the benefit, financially or otherwise to a sponsor is strictly prohibited.

Sponsorships can be revoked at any time without refund for violating this policy.

This policy does not limit the League's (either Olivehurst Linda Little League or Little League International) legal recourse available due to copyright or trademark infringement for misuse of Little League International property.

Board Approved: 10/16/2007